The Wine Effects in Tourism Studies: Mapping the Research Referents

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Abstract

This research provides an empirical overview of articles and authors referring to research on wine tourism, analyzed from 2000 to 2021, and what they contribute to deepening the Sustainable Development Goals (SDGs) 8. The articles were examined through a bibliometric approach based on data from 199 records stored in the Web of Science (JCR), applying traditional bibliometric laws, and using VOSviewer for data processing and metadata. The results highlight an exponential increase in scientific production without interruptions between 2005 and 2020, with a concentration in only 35 highly cited authors, where the hegemony is held by Australia, among the coauthorship networks of worldwide relevance. The main topics observed in the literature are local development through wine tourism, sustainability and nature conservation, and strategies for sustainable development. Finally, there are six articles with great worldwide influence in wine tourism studies that maintain in their entirety the contribution made by researchers affiliated with Australian universities. © 2022 by the authors. Licensee MDPI, Basel, Switzerland.

Author keywords

Destination management organization; Enological tourism; Tourism destination; Wine routes; Wine tourism; Wine tourist