

# Performance of Universities and Business Schools: Face-to-face and Distance Spanish Institutions

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## **Abstract**

In educational matters, there is a clear evolution in the methodologies used as a consequence of the progressive integration of the new Information and Communication technologies. In this sense, the objective of this research is to analyze the administrative and financial performance of existing universities and business schools in the Spanish market under the distance and virtual education modality, seeking to answer the following question: Is it possible, through an analysis of financial performance of Universities and Business Schools in Spain, study the behavior of institutions comparing public and private; face-to-face and virtual; considering also the main international rankings that score higher education institutions? It is a qualitative analytical work, whose historical research method is analytical-synthetic. Among the results, an economic and financial primacy is evidenced, and in the rankings of private institutions over public institutions and of mixed modalities over merely face-to-face and virtual. It is concluded that the work proves that good financial performance is a necessary but not sufficient condition to excel in terms of quality © 2021, Revista de Ciencias Sociales. All Rights Reserved.

## **Author keywords**

Business school; Face-to-face education; Long distance education; New information and communication technologies; University