

Imagination in the context of the digital image. Notes about the techno-imagination [La imaginación en el contexto de la imagen digital. Notas acerca de la tecno-imaginación]

Vallejos Fabres C.E.

The article reflects on the transformations that the notion of imagination has had throughout the classic, modern and contemporary context. For this, the hypothesis is placed in how the deployment of the productive and material orbit of society has transformed the mental structures of the subjects in relation to imaginative activity. Emphasis is placed on the necessary consideration of the concept of imagination in light of the context of the digital image. The text proposes a general analysis of our productive context, identifying the digital-computer matrix as a determining manifestation when thinking about a current notion of the concept of imagination, the contemporary idea of subject and a critical notion about representation. Finally, we reflect on the impact that the exponential profusion of digital-technological devices have on the proposed problem, suggesting the need for new critical approaches regarding the imaginative quality of the subject, understanding the latter as a possible political disposition within the context of the digital image. © 2005 Universidad Diego Portales. All rights reserved.

Devices

Digital-image

Imagination

Subjectivity

Techno-imagination