

Do not be afraid of us: Chagas disease as explained by people affected by it
[Não tenham medo de nós: A doença de Chagas segundo os protagonistas]
[Que no tengan miedo de nosotros: El Chagas según los propios protagonistas]

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This paper presents an international study that was conducted between October 2011 and January 2012, in which a video (spot) to boost awareness and raise the profile of Chagas disease issues was designed and developed. This study was of qualitative nature and analyzed information that was gathered from 38 questionnaires that had been answered by individuals affected by the disease and by specialists on this disease. The information from each group was classified according to factors that they associated with the word Chagas, along with the difficulties, adversities, challenges, objectives and achievements relating to the disease. The responses, reports and anecdotes relating to each of these factors were analyzed. The conclusions emphasize the need to know and make known the difficulties that people affected by Chagas disease experience, bearing in mind that the realities are manifested differently depending on the context. © 2015 Fundacao UNI

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Chagas disease

Education and communication

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Qualitative study

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