

Journalistic treatment of the tissue collusion in Chile: Comparative analysis between el mercurio and el mostrador [Tratamiento periodístico a la Colusión del Tissue en Chile: Análisis comparado enntre El Mercurio y El Mostrador]

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This paper aims to analyze comparatively the news treatment that El Mercurio and El Mostrador, in their online versions, gave the so-called case 'Colusión del Tissue' in Chile. A large amount of news disseminated by the media between the years 2015-2017 was analyzed and studied with the Content Analysis technique. This study aims to contribute to understand the dynamics of framing and its relationship with the editorial line of the selected media. © 2019 AISTI.

Collusion

Digital media

Editorial line

News

Digital storage

Information systems

Information use

Tissue

Collusion

Comparative analysis

Content analysis

Editorial line

Large amounts

News

Online versions

Tissue engineering